

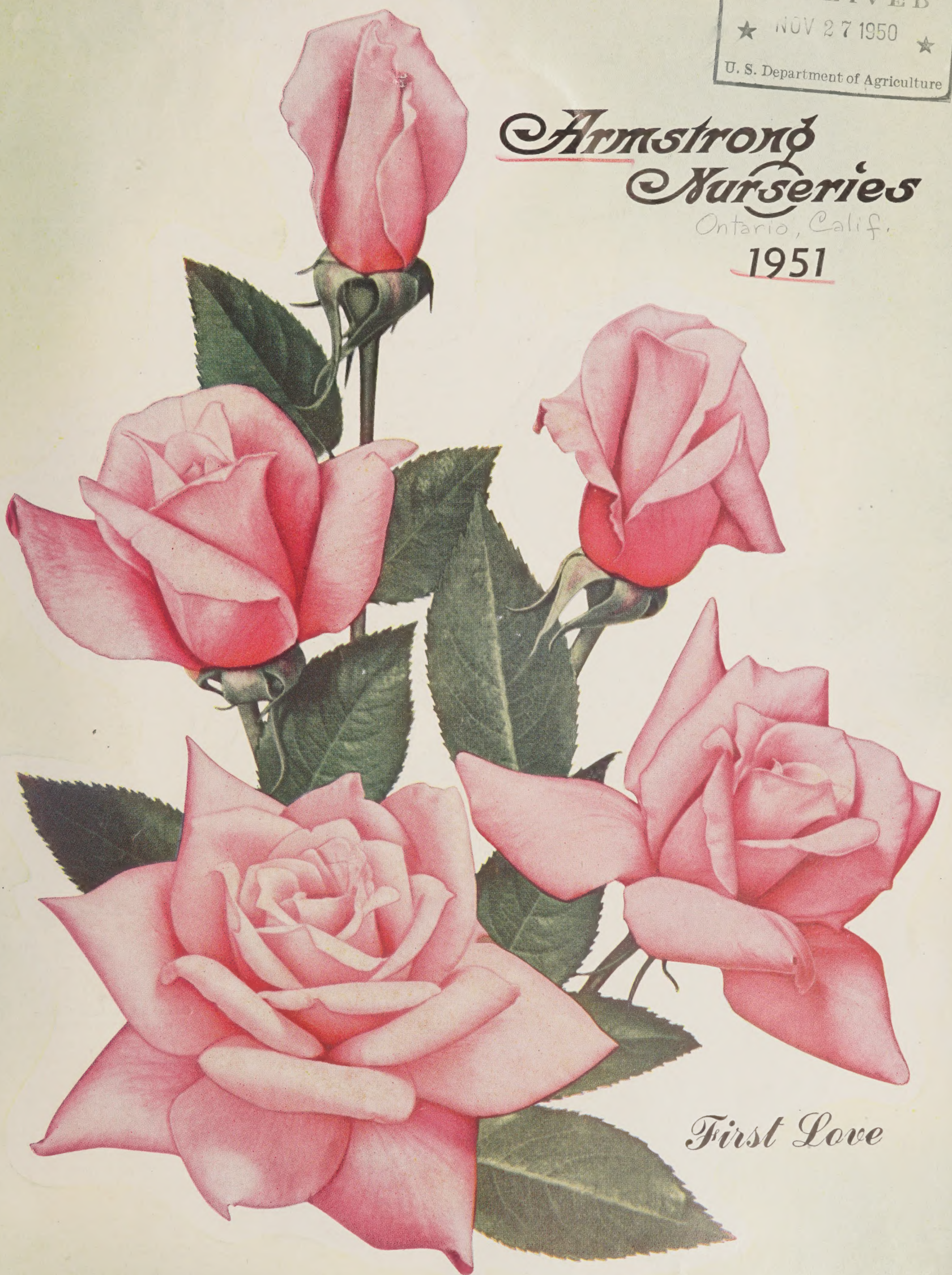
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Armstrong
Nurseries
Ontario, Calif.
1951



First Love

The 1951

BRAVO

Big—Bold—Brilliant



Bravo is a big, bold, red rose that will completely steal the show at the peak of its bloom in the rose garden. In all our experience with roses, we have never yet seen anything to equal the brilliant Cardinal-Red color of Bravo. The iridescent sheen of its petals gives it a rich glowing sparkle that delights the eye. The flowers are large—4 to 5 inches across—quite double (35 to 40 petals), with a rather plump bud of average length which opens to a big, broad, high-centered flower of perfect symmetry, the petals ruffled at the edges.

The radiant red color of Bravo persists in a surprising way and even the hottest sun seldom fades it because the thick, heavy-textured petals have a crisp, lasting substance. It is not at its best in cool weather but likes bright, warm sunshine. We know from personal observations what magnificent blooms it produces here in California, and testers in the Southern States report getting the same extraordinary flowers. Bravo won a Silver Medal with a high score, after a two-year test in the International Rose Gardens at Portland, Oregon, so don't get the idea it's not a good performer in cooler climates as well.

The plant is not a big one, but is of medium height with a bushy habit. Don't expect much fragrance. This rose has given everything it has to color and form. When its many perfect red blooms appear in your garden, you'll be exclaiming, "Bravo!" many times over.

Originated at the Armstrong Nurseries by H. C. Swim. Plant Pat. Appl. For.

\$2.00 each; 3 or more, \$1.70 each



Bravo
One of the most spectacular
roses ever introduced

Armstrong Roses

It is a pleasure to offer our friends three new Armstrong Roses for 1951. All three differ greatly from each other, but each is outstanding in its particular way. We think the big spectacular Bravo, shown across the page, will amaze you with its perfect color and form—that First Love, with its daintily colored long-stemmed buds, will become a great family favorite—and that Valentine, shown on the next page, will fill a need for massed effective color in a low border or hedge. We are proud of them because they are our introductions. We think you will be proud of them, too, when you get them in your garden.

These New Family Members

Bravo, First Love, and Valentine are roses new to you, but actually we accepted them as full-fledged members of our rose family several years ago. It takes from 6 to 10 years from the time a cross is made to get a new variety ready for your garden. It takes time to plan a cross, actually make the pollination, grow the seed, bring the seedlings into bloom, observe them, test them, send them to others in other parts of the country to be tested there. When a rose finally passes all these critical tests with flying colors, it's got to be good. It's fun to watch the winners emerge from thousands of others, as Bravo, First Love, and Valentine have done.

Standards Are Higher

So far has rose breeding progressed in the last decade that a new rose seedling that we would have thought was excellent ten years ago hardly gets a second glance now. The colors are brighter, the flowers have better form, the plants are more vigorous. All of these things have to be true of a new seedling if it is to surpass the older kinds. Here at Armstrong Nurseries we think we are quite successful in our rose breeding work. In the important All-America Rose Competitions, 7 Armstrong Roses have won All-America Awards and one, High Noon, has won a Regional All-America Award. No other breeder or introducer has equaled this record. Charlotte Armstrong, Sutter's Gold, Show Girl, Tallyho, Nocturne, Forty-niner, Taffeta, Pinkie, Mirandy, High Noon, Debonair, Sweet Sixteen, Fandango, Juno—these roses speak for themselves. And now, to join this group in 1951, come the brilliant red Bravo, the lovely pink First Love, and the many-flowered Valentine.

First Love

Dainty and Delightful

If you are one of those many people who like beautiful buds of grace and distinction to cut for the house, then the new rose First Love is one that you can grow with the greatest enjoyment. The long slender buds are a lovely and delicate shade of pale Dawn-pink, the outer surface of the petals being a deeper shade of pink. In certain weathers, the petals will be delicately washed with lovely pastel tints of salmon, orchid and rose. The outer tips of the petals are daintily pointed and recurved like a miniature species of tulip.

Every flower of First Love is borne singly on a long slender stem, perfect for cutting. It never comes in clusters. The flowers have a crisp, long-lasting texture, and in spite of their fragile dainty appearance, they open very slowly so that you can enjoy their beauty for a long time. The 25-petaled open blooms are not as distinct and unique as the buds, but they are very attractive. First Love has a slight pleasant Tea fragrance.

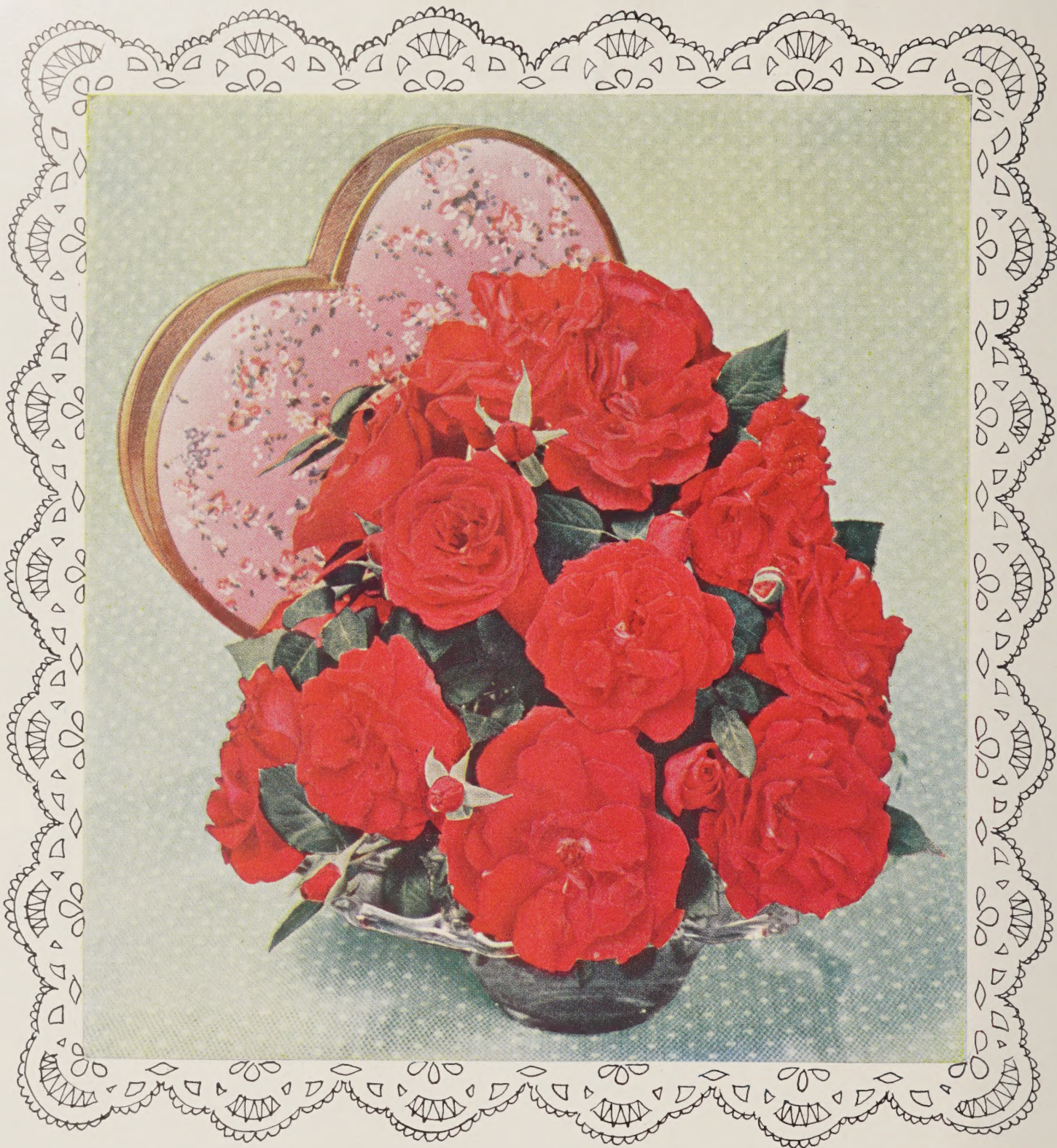
The plant of First Love has plenty of vigor and is much-branched, providing dozens of the beautiful buds continuously all through the season. They stand hot weather well; all the heat does is to provide a little variation in color. The narrow, pale green, luxuriant foliage fits the flowers perfectly and covers the plant with a luxuriant mantle which is beautiful to look upon.

The distinct and unique form of the bud and the always delightful pastel pink coloring, coupled with the great profusion of the long-stemmed flowers make First Love a great performer throughout California. Reports reaching us from other sections of the country seem to indicate that it will be universally successful wherever roses are grown.

Originated at the Armstrong Nurseries by H. C. Swim. Plant Pat. No. 921.

\$2.00 each; 3 or more, \$1.70 each





Valentine



Here is a fine new addition to the increasingly popular cluster-flowered Floribundas, which home gardeners are appreciating more and more. The plant of Valentine is low, bushy and compact, becoming 18 to 24 inches high and as much across. The good sized, semi-double, crimson flowers are borne in large clusters which completely cover the plant at the peak of each bloom. The 2½-inch flowers hold their rich color well and the color is slightly variable according to climate and weather conditions. Sometimes it is a rather dark red, sometimes a lighter and brighter shade, but it always makes an attractive mass of color. We won't say it doesn't fade—it does eventually—but not until each burst of bloom has given you several weeks of magnificent color, and as one burst goes by, almost before you know it, there is another lot of buds ready to open. The newer and better Floribundas are being used more and more to provide brilliant all-season color in the garden, not only in the rose beds but in any sunny spot where such color is desired. While Valentine has a low bushy habit, it is by no means dwarf but is just the right size for a low 2-foot border or hedge. The foliage is dark olive-green with reddish tips and the new growth comes along continuously so that the plant is attractive in appearance. Originated at the Armstrong Nurseries by H. C. Swim. Plant Pat. App. For. **\$1.75 each; 3 or more, \$1.50 each; 25 or more, \$1.25 each.**



← This Means *America's Finest Roses*

AARS stands for All-America Rose Selections, a national non-profit organization set up to scientifically test all new roses and to select the best in each year's introductions for national awards. AARS is now recognized nationally and internationally as the most important rose testing organization.

All entries are planted for official test in 18 carefully selected All-America trial gardens scattered throughout America and representing each important rose growing climate and location. 18 of the most capable rose judges score these new roses for a 2-year period on a uniform point basis. At the end of each testing period, the scores are totaled and the top-scoring rose or roses are then given All-America Awards. Any new rose origination from any country or from any entrant is eligible to compete. The final awards are strictly impartial and are based entirely on the merits of the roses in competition. You can be sure that any AARS Winner (designated in this catalog by the AARS insignia) is a good rose because it has come out on top after a scientific, nationwide, competitive test.

Each year the All-America jury becomes more discriminating in its annual selections, so discriminating that it decided that no rose in the most recent competition was good enough to be given a 1951 All-America Award. Accordingly, the latest winners are those that won the 1950 Awards, Sutter's Gold, Fashion, Capistrano, and Mission Bells.

SUTTER'S GOLD



- AARS Winner 1950
- Bagatelle Gold Medal
- Geneva Gold Medal

After 100 years, gold is again discovered in California—this time by Armstrong Rose Hybridists in a striking, new, golden rose. Sutter's Gold is a fitting commemoration of the discovery of gold at Sutter's Mill and of the 100th anniversary of California's statehood.

California can be justly proud of this golden daughter for it is the first rose from any country to make almost a clean sweep of the top national and international awards. Sutter's Gold received an All-America Rose Selections Award for 1950 for its performance in this most competitive and important of rose trials in America. In June 1948, it captured the Foreign Gold Medal of the famous Bagatelle Rose Trials in Paris, and thus became the first truly international winner. The Bagatelle contest is sponsored by the Republic of France and the City of Paris. In June 1949, these honors were confirmed when it won the Gold Medal and the handsome Cup of Geneva at the Concours International de Roses Nouvelles de Geneve at Geneva, Switzerland, which rates as one of the most thorough and comprehensive of rose competitions.

The outstanding feature of Sutter's Gold is its beautiful, long-pointed yellow bud, richly shaded with orange and red. Because the plant is so strong, vigorous, and free-branching, it produces great quantities of these extraordinarily fine buds, each one borne on a long straight stem just right for cutting. An abundance of large glossy leaves makes the plant a handsome one. The flower has a rich Tea fragrance not found in any other yellow rose. The 24-petaled flowers are high-centered and richly colored when they burst open, but sometimes in certain weathers, they tend to open quickly and lose their brilliancy, this being the only serious fault of the variety. Resistance to foliage trouble is a valuable characteristic of Sutter's Gold.

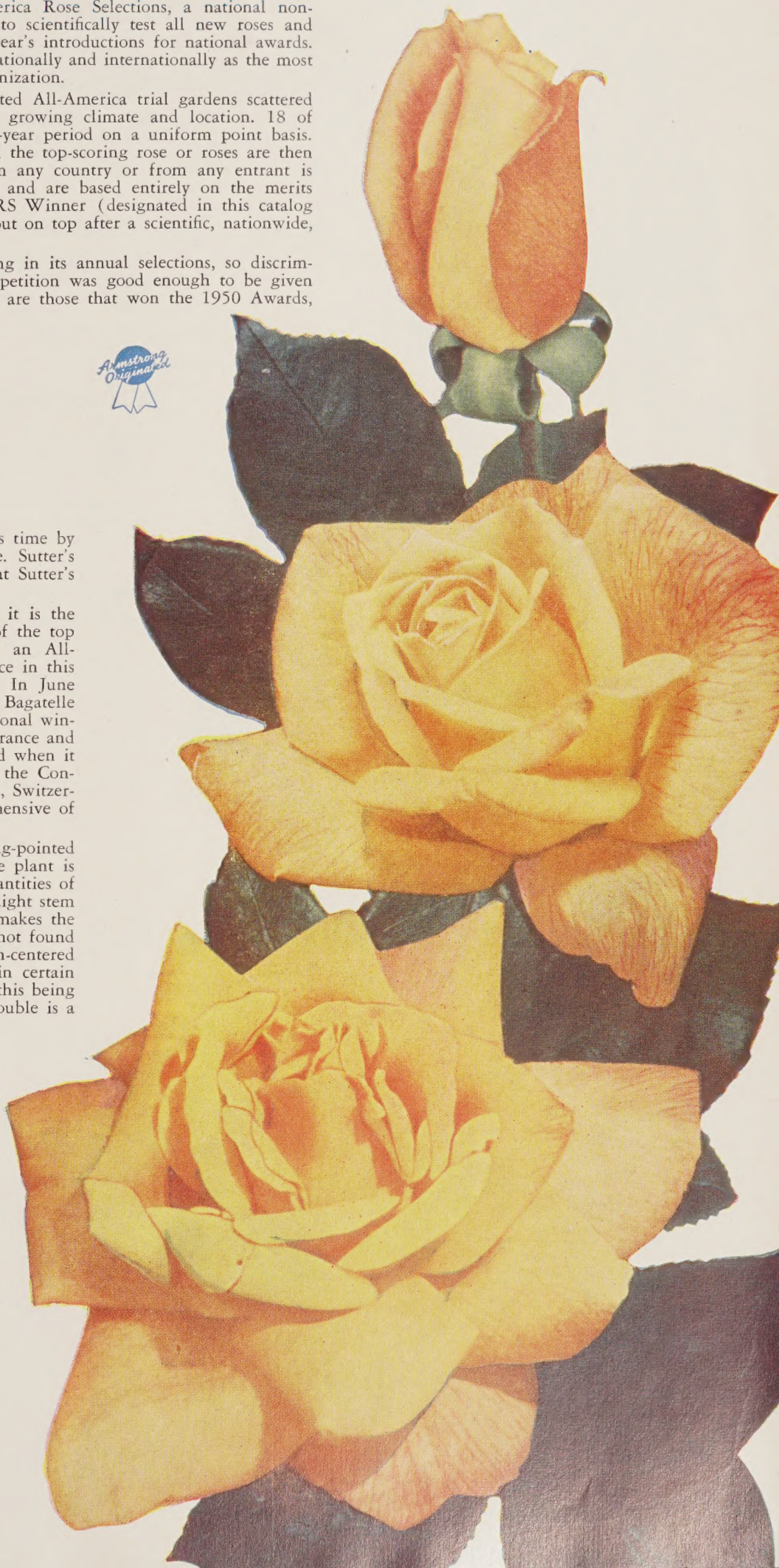
Wherever it has been planted in this country—and it has been tried out now in almost every state—the same reports have come in, of a big lusty plant, long stems, and gloriously beautiful buds. Originated at Armstrong Nurseries by H. C. Swim. Plant Pat. No. 885.

\$2.00 each; 3 or more, \$1.70 each.

RÉPUBLIQUE FRANÇAISE
VILLE DE PARIS



*Le Jury du Concours des Roses Nouvelles de Bagatelle
estime que la Rose "Sutter's Gold" hybride de thé*



The Other

All-America Winners For 1950

Fashion



You will get a decided thrill when you first see the buds and flowers of this extraordinary new Floribunda. The color is an intense salmon-orange, quite different from any other color in roses—a warm glowing color which everyone likes at first sight. Each little bud of Fashion is perfect for buttonhole or bud vase and the semi-double open flowers retain their delightful color. Medium size, the plant is covered with brilliantly colored masses of bloom from early spring until late fall. Plant Pat. No. 789.

\$2.00 each; 3 or more, \$1.70 each; 25 or more, \$1.50 each.

Capistrano



Capistrano is a magnificent pink rose with big, long, beautifully formed buds in a rich shade of clear rose-pink. The extremely large full open flowers retain the same delightful color until they drop. Capistrano has one of the largest and most sturdy rose plants ever produced, with long, heavy straight stems and large, leathery foliage. Plant Pat. No. 922.

\$2.00 each; 3 or more, \$1.70 each.

Mission Bells



The pointed well-shaped buds of this All-America Award Winner for 1950 are a deep glowing salmon-pink, opening to full high-centered flowers of clear shrimp-pink. Richly fragrant, the flowers are medium to large in size. To get top honors in the rose world today, vigor is essential, and Mission Bells certainly qualifies in this respect. The big, strong, heavily-branched plant is attractively foliaged and nearly always in bloom. Plant Pat. No. 923.

\$2.00 each; 3 or more, \$1.70 each.

The Top Ten AARS Winners

Although the jury on All-America Selections named no award winner for 1951, they have chosen the top ten All-America Rose Winners. These have been selected from the entire list of All-America Winners from the first through 1949 (1950 winners are not included).

Five of the ten, Charlotte Armstrong, Mirandy, Nocturne, Forty-niner and Tallyho, are Armstrong introductions!

The ten varieties named are:

Charlotte Armstrong
Forty-niner
Katherine T. Marshall
Lowell Thomas
Mirandy

Nocturne
Peace
Rubaiyat
San Fernando
Tallyho

To make it easy for you to have this group of roses at an attractive price, we are offering them as a collection. (Do not confuse this with the famous Armstrong Big Ten Collection offered on pages 8 and 9 of this catalog.) One plant each of these varieties sent postpaid.

Just order "AARS Top Ten" **\$13.40**

Fashion

Capistrano

Mission Bells



All-America Collection

For those of you who want the very best of newer roses, we offer this collection of five leading winners of All-America Awards. They will not disappoint you for these are literally the "cream of the world's newer roses."

Charlotte Armstrong

"Queen of them all," in our opinion. Winner of the sole 1941 All-America Award. Its long, slender, cerise buds and magnificent open flowers are popular the country over.

\$1.50 each; 3 or more, \$1.25 each.

Forty-niner

This startling new bicolor, an All-America Winner for 1949, reaches a new high on contrasting brilliance. See page 11 for full description.

\$1.75 each; 3 or more, \$1.50 each.

Peace

This All-America Winner for 1946 is one of the most beautiful of all roses. Lovely shades of cream, gold, and pink. See page 9 for full description.

\$2.00 each; 3 or more, \$1.70 each.

Sutter's Gold

This 1950 All-America Winner is the newest in the group and one of the most beautiful with its long bright yellow buds shaded red and orange. The most fragrant of all yellow roses. See page 5 for full description.

\$2.00 each; 3 or more, \$1.70 each.

Tallyho

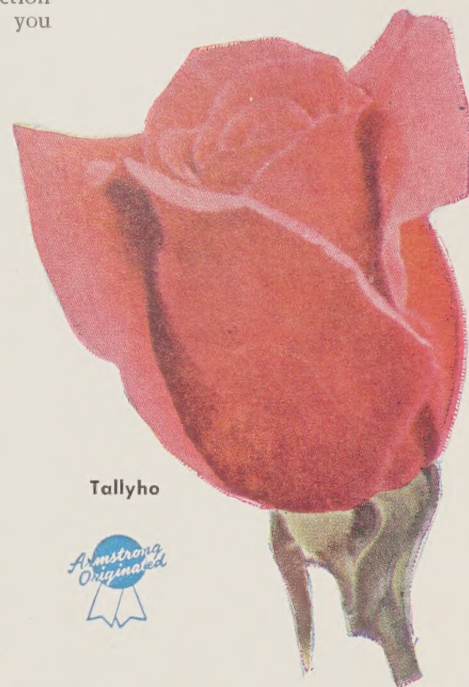
One of the 1949 All-America Winners. Pink on the face of the petals with the reverse side crimson. Its unique coloring, beautiful form, and rich spicy fragrance are irresistible. See full description on page 11.

\$1.75 each; 3 or more, \$1.50 each.

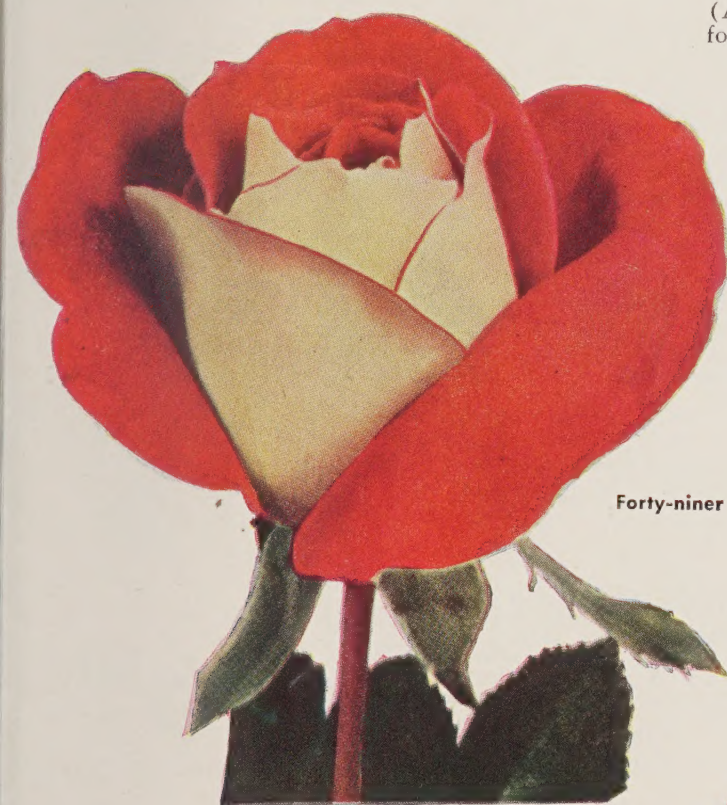
All-America Collection

One each of the five All-America Roses listed on this page, postpaid anywhere in the States for (Add 3% sales tax on California shipments.)

\$7.65



Tallyho



Forty-niner



Peace



Sutter's Gold



Charlotte Armstrong



THE FAMOUS

The Perfect Rose Garden

Perhaps you, like many of our friends, prefer to have us suggest a well-balanced colorful group of rose varieties sure to succeed in your garden. We are doing exactly that with our Big 10. Each of the varieties is outstanding in its color and every bush is a typical Armstrong rose plant, husky and heavy-rooted. Included in the group are seven outstanding All-America Winners.

If you want the best in roses, just order the "Armstrong Big 10," or several of them for larger gardens. If you have room for only five plants, you cannot make a better choice than the 5 Armstrong-originated varieties pictured on this page.

Charlotte
Armstrong

Nocturne

Charlotte Armstrong



This all-time All-America Winner with the long, streamlined, blood red buds and beautiful cerise blooms is the top favorite of the country. See page 10. Plant Pat. No. 455. **\$1.50 each; 3 or more, \$1.25 each.**

Debonair

An outstanding yellow with jaunty, tightly furled buds and graceful, high-centered open flowers. A rich Mimosa Yellow with a delightful old-time rose fragrance. See page 12. Plant Pat. No. 677. **\$1.50 each; 3 or more, \$1.25 each.**

Forty-niner



Co-winner with Tallyho of All-America honors for 1949. A bi-color, unsurpassed in brilliance with the inside of the petals a flaming scarlet and the outside from Chrome to Straw Yellow. See page 11. Plant Pat. No. 792. **\$1.75 each; 3 or more, \$1.50 each.**

Nocturne



This new 1948 All-America Rose with its long streamlined, perfectly formed red buds and large, richly textured petals is one of the finest red roses of today. See page 10. Plant Pat. No. 713. **\$1.50 each; 3 or more, \$1.25 each.**

Show Girl

Some of the largest, most perfect, deep pink rose buds you have ever seen will be yours on this strong vigorous plant. See page 12. Plant Pat. No. 646. **\$1.50 each; 3 or more, \$1.25 each.**

All-Armstrong Five

If you haven't room in your garden for a complete Big 10, here are five of the finest roses you can plant. One each of the five Armstrong originations, listed above, will be sent postpaid at the proper planting time for only California orders add 3% sales tax.

\$6⁵⁰

Show Girl



ARMSTRONG BIG 10

Eclipse

This rose is famous for its unique streamlined buds of pale yellow, often more than 2 inches long. The open flowers are not always interesting, but when you can pick a bouquet of those exquisitely beautiful, long, slender buds almost any time during the season it's well worth having in your garden. One of the highest honors that can come to a rose was awarded Eclipse by the Bagatelle Gardens in Paris, when it received a Gold Medal in 1936. (For other Bagatelle Gold Medal Winners see Applause, page 13, and Sutter's Gold, page 5.) Plant Pat. No. 172.

\$1.50 each; 3 or more, \$1.25 each.

Peace



No such amazing combination of strong stems, fine lasting qualities, and huge yet perfectly formed, delicately colored roses ever existed before. Perhaps the chief beauty of Peace is the great range of colors through which it passes. The ovoid bud slowly opens to a glorious 5-inch bloom with shades of canary-yellow, pale gold, cream, pearly white, and apple blossom. Although the bloom is unusually large, double, and long-lasting, the dainty coloring makes it unusually lovely. The plant is just as large and fine as the blooms. After winning the sole All-America Award for 1946, Peace has become one of the top roses in America today. Originated by Meilland (France). Plant Pat. No. 591.

\$2.00 each; 3 or more, \$1.70 each.

San Fernando



From over the Hollywood Hills in the sunny San Fernando Valley, where so many of the movie stars garden for fun, comes this new rose, and it reflects the glamour of its birthplace. It was an All-America Selection for 1948. The outstanding characteristics of this fine rose are perfectly shaped, long buds and fine, long-lasting and unfading flowers of intense dazzling red. A rich heady perfume adds to its charm. The vigorous plant is upright and well foliated. Originated by Theodore Morris. Plant Pat. No. 785.

\$1.50 each; 3 or more, \$1.25 each.

Taffeta



Dozens of beautiful color combinations throughout the entire season are yours with this new 1948 All-America Winner. A rich carmine-rose in the bud, changing to Begonia Rose in the open flower. See page 12. Plant Pat. No. 716.

\$1.50 each; 3 or more, \$1.25 each.

Tallyho



AARS Winner for 1949. Petals of pink with the reverse a cardinal red. Tallyho features unique coloring, beautiful form, great vigor and a rich, spicy fragrance. See page 11. Plant Pat. No. 828.

\$1.75 each; 3 or more, \$1.50 each.

Armstrong Big Ten

One each of the 10 varieties listed on these two pages shipped anywhere in the United States postpaid at proper planting time for only

California orders add 3% sales tax.

\$13²⁵

Illustrations

- 1—Tallyho
- 2—Peace
- 3—San Fernando
- 4—Eclipse
- 5—Taffeta



1



2



3



5

4

Armstrong

Better Roses Through Research

The Armstrong creations described on the next three pages are the products of the Armstrong Research Department, where for more than 15 years, roses have been hybridized by skilled geneticists, using the most modern techniques of plant breeding. We're proud of the fact that, now, more Armstrong roses have been named All-America Winners than those of any other hybridizer in the world.

Charlotte Armstrong "Queen of Them All"



Since its introduction in 1941, when it won the sole All-America Award, Charlotte Armstrong has become the favorite rose in thousands of rose gardens throughout the country. In our opinion, it remains the top All-America Winner out of all the fine varieties given this honor. Certainly it is the finest rose that we grow here at the Armstrong Nurseries. If you are planting it for the first time, you will marvel (as we still do) at the beauty of the lovely, long, carmine-red buds, with their perfect streamlined form, and at the magnificent open blooms of rich cerise. The open flower is usually 3 or 4 inches in diameter, with about 30 petals, high-centered, remaining a beautiful rich color until the last petal drops. No printer's inks can illustrate the richness of its color—you have to see it to appreciate it.

A plant of Charlotte Armstrong will become one of the largest in the rose garden for it is extremely vigorous, semi-spreading to upright, usually producing its slightly fragrant flowers singly and always on long stems. The foliage is leathery, semi-glossy, deep green, and highly resistant to mildew. The plant keeps producing its amazing succession of long-stemmed beauties throughout the entire season.

Charlotte Armstrong is an all-climate rose, and we get the same enthusiastic reports of its behavior from growers in the North, South, East, and West. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 455.

\$1.50 each; 3 or more, \$1.25 each.

Nocturne



One glimpse of the perfect, long, streamlined buds of this new rose should arouse enthusiasm in everyone. The color is bright cardinal-red with dark shadings of Chrysanthemum-red—the over-all color becoming somewhat lighter and brighter in warm weather. The large petals have good substance, are richly textured, and there are plenty of them so that the flower lasts a long time. The bush is big and sturdy with the stems long and stout, and the foliage large and luxuriant. We believe that Nocturne is one of the best three or four red roses in the country today. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 713.

\$1.50 each; 3 or more, \$1.25 each.

Charlotte Armstrong

Juno

In no other rose are large size, winning color, and perfection of form combined to such a degree as in this lovely new pink rose. In our opinion, it possesses one of the most beautiful rose blooms in existence. It will give you magnificent individual flowers for cutting—real exhibition roses—big, yet perfect in every detail.

The color is clear, bright pink without other shadings. While our engraver has done his best, the illustration at right fails to capture the warmth and luminous quality of its lovely color. As the flower ages, it fades gracefully but never loses its soft rich coloring.

We can't have everything in a rose, so don't expect lots of flowers and don't expect a big tall growing bush. It is a sturdy plant, with stout heavy stems and abundant large leathery foliage, which does not produce big quantities of bloom, but every one is delightful and lacks only pronounced fragrance to be sheer perfection in a rose. Certificate Winner at Bagatelle, Paris (France). Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 895.

\$1.75 each; 3 or more, \$1.50 each.

Juno

Rose Creations

Tallyho



Tallyho is a Hybrid Tea Rose combining many of the finest characteristics found in the best of the older roses, with a color which is entirely new. We have to call it a pink, but you will find it unlike any other pink shade you have ever seen in a rose. Although Tallyho is a bicolor, the contrast is not great. The inside of the petals is always a delightful shade of pink, technically Tyrian Rose, China Rose, Phlox Pink, or Neyron Rose, while the outside or reverse varies from Crimson to Cardinal Red. The color scheme is difficult to describe, but there is no difficulty in telling you about the delightful spicy fragrance which this rose has in abundance.

The robust growth of the plant is one of its finest characteristics. Continually branching, it throws out long straight flower stems each crowned with a beautiful ovoid bud which opens to a magnificent large high-centered fully double flower of exquisite shape. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 828.

\$1.75 each; 3 or more, \$1.50 each.



Tallyho

Forty-niner



Forty-niner is undoubtedly the most brilliant of all bicolors. This All-America Award Winner for 1949 is so startling in its contrasting colors, and these colors so bright, that it is hard to believe that they could both be present in the same rose. The inside face of the petals is a vivid Orient Red, changing to Cherry Red with age. Outside, the petals are Chrome to Straw Yellow. These glowing colors contrast in a startling manner yet they blend together beautifully. The buds of Forty-niner are delightfully formed, opening out into well shaped flowers of large size (25 to 40 petals). They are mildly and pleasantly fragrant. The vigorous plant is tall and upright, branching moderately. The stems are long, straight, and sturdy, with few thorns. The vivid colors are lasting and brilliant until the last petal drops. Originated in the Research Dept. of Armstrong Nurseries by H. C. Swim. Plant Pat. No. 792.

\$1.75 each; 3 or more, \$1.50 each.



Forty-niner



Fandango



Nocturne



Fandango

The outstanding feature of this new rose is its brilliant color. Rich deep scarlet in the bud, the flower changes as it opens to a bright Chinese Red. In all of our experience, we have never seen a more brilliant shade and it remains attractive until the last petal falls. Perfectly formed buds open rather quickly to a gorgeous flower with large petals (16 to 25 of them) having a crisp ruffled appearance. The big, vigorous plant of Fandango with its glossy foliage does not stop blooming at any time during the season. It no sooner finishes one burst of bloom than it is off on another. Of all the roses that we grow, this one comes into bloom earliest in the spring. True, Fandango loses petalage and size during very hot weather, but there will be flowers when other kinds are out of bloom. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 894.

\$1.75 each; 3 or more, \$1.50 each.

Armstrong Rose Creations Cont'd

Debonair

A profusion of perfect, jaunty, Mimosa Yellow buds open to high-centered, many-petaled flowers of clear Primrose Yellow—brim full of old-fashioned rose fragrance. You will like the fresh luxuriant appearance of the vigorous upright bush for its glossy mildew-resistant foliage is among the most handsome to be found in roses. Debonair keeps on producing dozens of its perfect tight-rolled buds throughout the season. Its stems are not long, but they are plenty long enough to cut, for each one is sturdy and straight. Plants medium height. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 677. **\$1.50 each; 3 or more, \$1.25 each.**

Mirandy



The first place All-America Winner for 1945. This Armstrong rose creation produces big, ovoid, long-pointed buds of deep rich red with black shadings, which open to Chrysanthemum Red flowers. Along with its deep rich color, Mirandy possesses the most delicious, full-bodied fragrance you have ever inhaled. The flower displays new beauties of form as the petals unfold, and eventually becomes a huge full bloom (50 petals) which lasts a long time. Mirandy is best in sunshine and warm weather. In cool foggy areas near the coast, the flowers do not always open perfectly, but when they are right, they are unbeatable. Plants medium in height, vigorous, and free-branching. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 632. **\$1.50 each; 3 or more, \$1.25 each.**

Show Girl

If you want to enjoy the most beautiful, the most perfect, and the longest deep pink rose buds you can imagine, be sure to plant this Armstrong Rose. We think it is one of the finest pink roses of all for cutting because of the magnificence of the buds and the lasting quality of the flower, with its big heavy-textured petals. No matter where you grow roses, Show Girl will flourish—coast or inland, cool or warm, foggy or sunny. Tall, rather slender, with big heavy canes and plenty of lovely flowers borne on long sturdy stems. Just enough fragrance to give it character. Plant Pat. No. 646. **\$1.50 each; 3 or more, \$1.25 each.**

Taffeta



Taffeta is outstanding for its ability to produce many long-stemmed, perfectly formed, fragrant buds in rich pink and salmon shades. They are presented in a different color combination with each change in the weather. The color generally is a rich Carmine Rose in the bud, changing to Begonia Rose in the open flower. Frilled and delicately veined petals make up a perfect slender bud, which opens to a semi-double flower with about 21 crisp petals and a very pronounced fragrance. The plant is larger than average, vigorous and upright, with the new growth mahogany red changing to dark glossy green. Taffeta has done wonderfully well in all sections of the country. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 716. **\$1.50 each; 3 or more, \$1.25 each.**



Mirandy

Debonair



Show Girl



Taffeta



Armstrong Nurseries

Phone 627-61

ONTARIO, CALIF.

QUANTITY RATES APPLY TO 3 OR MORE OF ONE VARIETY

ROSE ORDER

Armstrong Roses are available from Nov. 15 to May 15.

We will ship at the proper planting time for your area.

We pay shipping cost on Roses anywhere in the States.

Sold to:		Ship to:	
Street Address		Street Address	
City	Zone	City	Zone
State	County	State	County

If any item is out of stock, may we substitute?
☐ Yes ☐ No

When to Ship:

We reserve the right to determine the method of shipment

How to Ship:

M. T. ☐ Z ☐

Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL
Bush Roses				1180		MME. CHIANG KAI-SHEK \$1.50 each; 3 for \$1.25 each		Climbing Roses			
1001		ALL-AMERICA COLL. \$7.65		1185		MME. HENRI GUILLOT \$1.50 each; 3 for \$1.25 each		1350		BANKSIA WHITE \$2.00 each; 3 for \$1.70 each	
1002		ARMSTRONG "BIG 10" \$13.25		1190		MRS. E. P. THOM \$1.00 each; 3 for 85c each		1355		BANKSIA YELLOW \$2.00 each; 3 for \$1.70 each	
1003		THE ARMSTRONG FIVE \$6.50		1200		NEW YORKER \$2.00 each; 3 for \$1.70 each		1360		BELLE OF PORTUGAL \$1.25 each; 3 for \$1.05 each	
1004		AARS TOP TEN \$13.40		1210		NOCTURNE \$1.50 each; 3 for \$1.25 each		1365		BILLY BOILER \$1.25 each; 3 for \$1.05 each	
1005		THE "1951" COLLECTION \$5.00		1215		ONDINE \$1.50 each; 3 for \$1.25 each		1375		CHEROKEE PINK \$1.50 each; 3 for \$1.25 each	
1006		THE ALL-STATES COLL. \$4.45		1220		PEACE \$2.00 each; 3 for \$1.70 each		1380		CHEROKEE RED \$1.50 each; 3 for \$1.25 each	
1007		THE THRIFTY SIX \$4.95		1230		PICTURE \$1.00 each; 3 for 85c each		1385		CHEROKEE WHITE \$1.50 each; 3 for \$1.25 each	
1010		APPLAUSE \$1.75 each; 3 for \$1.50 each		1235		PINK BOUNTIFUL \$1.25 each; 3 for \$1.05 each		1390		CL. CECILE BRUNNER \$1.50 each; 3 for \$1.25 each	
1012		BRAVO \$2.00 each; 3 for \$1.70 each		1240		PINKIE \$1.50 each; 3 for \$1.25 each		1395		CL. CHRIS. STONE \$1.50 each; 3 for \$1.25 each	
1016		CAPISTRANO \$2.00 each; 3 for \$1.70 each		1245		PINOCCHIO \$1.25 each; 3 for \$1.05 each		1400		CL. DAINTY BESS \$1.25 each; 3 for \$1.05 each	
1025		CHAR. ARMSTRONG \$1.50 each; 3 for \$1.25 each		1250		PRES. HERBERT HOOVER \$1.00 each; 3 for 85c each		1405		CL. ETOILE DE HOLLANDE \$1.50 each; 3 for \$1.25 each	
1030		CHATTER \$1.25 each; 3 for \$1.05 each		1255		RADIANCE \$1.00 each; 3 for 85c each		1410		CL. GOLDEN DAWN \$1.50 each; 3 for \$1.25 each	
1035		CHINA DOLL \$1.25 each; 3 for \$1.05 each		1260		RED RADIANCE \$1.00 each; 3 for 85c each		1415		CL. GOLDEN RAPTURE \$1.50 each; 3 for \$1.25 each	
1040		CHRISTOPHER STONE \$1.00 each; 3 for 85c each		1270		RUBAIYAT \$1.50 each; 3 for \$1.25 each		1420		CL. HINRICH GAEDE \$1.50 each; 3 for \$1.25 each	
1045		COUNTESS VANDAL \$1.50 each; 3 for \$1.25 each		1275		SAN FERNANDO \$1.50 each; 3 for \$1.25 each		1425		CL. K. A. VICTORIA \$1.50 each; 3 for \$1.25 each	
1050		CRIMSON GLORY \$1.50 each; 3 for \$1.25 each		1285		SHOW GIRL \$1.50 each; 3 for \$1.25 each		1435		CL. McGREDY'S IVORY \$1.50 each; 3 for \$1.25 each	
1055		DAINTY BESS \$1.00 each; 3 for 85c each		1290		SIGNORA \$1.50 each; 3 for \$1.25 each		1440		CL. MRS. SAM McGREDY \$1.50 each; 3 for \$1.25 each	
1060		DEBONAIR \$1.50 each; 3 for \$1.25 each		1295		SNOWBIRD \$1.25 each; 3 for \$1.05 each		1445		CL. NIGHT \$1.50 each; 3 for \$1.25 each	
1070		ECLIPSE \$1.50 each; 3 for \$1.25 each		1300		SUMMER SNOW \$1.25 each; 3 for \$1.05 each		1446		CL. PEACE \$2.00 each; 3 for \$1.70 each	
1075		ETOILE DE HOLLANDE \$1.25 each; 3 for \$1.05 each		1301		SUTTER'S GOLD \$2.00 each; 3 for \$1.70 each		1450		CL. PICTURE \$1.50 each; 3 for \$1.25 each	
1076		FANDANGO \$1.75 each; 3 for \$1.50 each		1305		SWEET SIXTEEN \$1.50 each; 3 for \$1.25 each		1455		CL. PRES. HOOVER \$1.25 each; 3 for \$1.05 each	
1077		FASHION \$2.00 each; 3 for \$1.70 each		1310		TAFFETA \$1.50 each; 3 for \$1.25 each		1460		CL. SHOW GIRL \$1.50 each; 3 for \$1.25 each	
1080		FIESTA \$1.50 each; 3 for \$1.25 each		1315		TALISMAN \$1.00 each; 3 for 85c each		1465		CL. TALISMAN \$1.25 each; 3 for \$1.05 each	
1082		FIRST LOVE \$2.00 each; 3 for \$1.70 each		1320		TALLYHO \$1.75 each; 3 for \$1.50 each		1470		CL. TEXAS CENTENNIAL \$1.50 each; 3 for \$1.25 each	
1085		FLORADORA \$1.25 each; 3 for \$1.05 each		1325		TEXAS CENTENNIAL \$1.50 each; 3 for \$1.25 each		1480		HIGH NOON \$1.75 each; 3 for \$1.50 each	
1090		FORTY-NINER \$1.75 each; 3 for \$1.50 each		1330		THE CHIEF \$1.50 each; 3 for \$1.25 each		1490		MERMAID \$2.00 each; 3 for \$1.70 each	
1095		FRAU KARL DRUSCHKI \$1.00 each; 3 for 85c each		1340		VALENTINE \$1.75 each; 3 for \$1.50 each		1495		MME. GR. STAECHELIN \$1.25 each; 3 for \$1.05 each	
1100		FRED EDMUNDS \$1.50 each; 3 for \$1.25 each		Tree Roses				1500		PAUL'S SCARLET \$1.25 each; 3 for \$1.05 each	
1105		GIRONA \$1.00 each; 3 for 85c each		Bare Root, \$4.50 each; \$40.00 per 10.							
1110		GOLDEN RAPTURE \$1.00 each; 3 for 85c each		Ten assorted Tree Roses sold at the 10-rate.							
1115		GOLDLOCKS \$1.50 each; 3 for \$1.25 each		Add 50c each for packing and mailing charges							
1120		GR. DUCH. CHARLOTTE \$1.50 each; 3 for \$1.25 each		1518		APPLAUSE					
1125		HEART'S DESIRE \$1.50 each; 3 for \$1.25 each		1519		BRAVO					
1130		HORACE McFARLAND \$1.50 each; 3 for \$1.25 each		1520		CHARLOTTE ARMSTRONG					
1136		JUNO \$1.75 each; 3 for \$1.50 each		1540		DEBONAIR					
1140		K. A. VICTORIA \$1.00 each; 3 for 85c each		1546		FANDANGO					
1145		KATH. T. MARSHALL \$1.50 each; 3 for \$1.25 each		1548		FIRST LOVE					
1150		LOWELL THOMAS \$1.50 each; 3 for \$1.25 each		1550		FORTY-NINER					
1165		McGREDY'S IVORY \$1.00 each; 3 for 85c each		1572		LOWELL THOMAS					
1170		MIRANDY \$1.50 each; 3 for \$1.25 each		1575		MIRANDY					
1175		MISS CLIPPER \$1.50 each; 3 for \$1.25 each		1576		MISSION BELLS					
1176		MISSION BELLS \$2.00 each; 3 for \$1.70 each		1585		NOCTURNE					
				1590		PEACE					
				1595		PICTURE					
				1610		SHOW GIRL					
				1615		SNOWBIRD					
				1616		SUTTER'S GOLD					
										Total Order	
										California Orders Add 3% Sales Tax	
										Total Amount Enclosed	

Armstrong Nurseries will exercise care to have merchandise true to name. Provided it is expressly understood that this order is accepted on the condition precedent that it makes no warranty, express or implied, as to description, quality, productiveness, crops, or any other matter whatsoever; that its liability in every instance whatsoever is limited to the purchase price; that orders shall be void should delivery be prevented or injury befall the stock from flood, drouth, frost, or other causes beyond its control and orders travel at risk of purchaser.

The Simple Recipe for Growing Fine Roses Is ...

Plant Only the Best!

They Grow Anywhere

Planters all over America are finding that Armstrong California-grown rose bushes give them the best results under most of the soil and climatic conditions found in this country. Sixty years of accumulated rose-growing skill and the favorable Southern California climate make an unbeatable combination for producing the big, husky, free-blooming plants famous everywhere for their quality.

Everblooming

Without exception the bush roses listed in our catalog are of the so-called everblooming kinds. Both the Hybrid Teas and the Floribundas bloom continuously throughout the growing season. Seldom a day will pass in the late spring, summer, or fall when you cannot cut buds and flowers from these kinds.

Your Guarantee

If you follow the simple steps outlined in the planting guide, which you will receive free with every shipment of Armstrong Roses, and providing weather is not abnormal, or there is no damaging factor beyond our control, we guarantee every Armstrong Rose to grow and bloom in your garden.

The picture at right shows plants we will be delivering in late 1950 and early 1951. Photographed in early June, these plants have nearly six months to grow! You actually get a two-year-old plant, and these big, husky, well-rooted Armstrong bushes when planted in the spring will out-perform less mature plants set out in the fall.



Here Is Proof ...

From New Orleans

"The roses which I and a friend of mine ordered from your nursery have done splendidly, and I can recommend them highly to all my friends. I am going to add more this winter."

From Lubbock, Texas

"... the most beautiful roses I ever saw. They grew quickly and bloomed all summer."

From Lansing, Michigan

"I am very happy to say that these roses are some of the finest plants I have ever received. They were all large, husky, and very much alive."

From Yardley, Pennsylvania

"I wish you to know that the roses I have received from you far surpass any I have seen."

From Rushton, Louisiana

"The information is spreading like wildfire that your roses are better suited to our climate than any other stock."

From Fargo, North Dakota

"Your rose bushes are on a root stock which starts faster and seems to give a more rapid growth, which is very important in our short season. I find that by fall these big husky bushes are the ones which really stand our severe winters."

From Tulsa, Oklahoma

"The roses that I ordered from you early this spring are, I believe, the best that I have found anywhere in the nation, having ordered from the East, North, and South."

From Albany, New York

"... you might be interested to know that every rose bush you sent me last spring, grew, and blossomed extremely well."

From Glendale, Arizona

"My Charlotte Armstrong received last year has had 100 blooms already."

From San Diego, California

"I have always been more than pleased with your service, and our garden proves the 'Armstrong look' is best."

Research Brings You Better Roses

Fine new roses result from thorough research, carefully planned breeding, the latest and best hybridizing techniques, followed by years of painstaking observation and selection among thousands of seedlings. Every day in the year these efforts go on in the laboratory, in the greenhouses, and in the fields at Armstrong Nurseries. It is interesting work, but like most other worthwhile projects, it takes much thought, planning, labor, and money. We stint none of these things in the Armstrong Research Department.

The Formula for a New Armstrong Rose

What do you want in a new rose? More brilliant and unusual colors? Colors which do not fade? More perfectly formed buds? More continuous bloom? Flowers which open well in all weathers? Or do you want all of these things plus an appealing fragrance?

And probably most of you want a plant which is sturdy and vigorous in your particular climate. You may want a plant which has a neat attractive habit, with plenty of luxuriant glossy disease-resistant foliage and long straight stems under each bloom.

These are just a few of the many features which we try to combine and incorporate in new roses. Then there are special objectives to consider—climbing roses which bloom from early spring until late summer instead of just in the spring. And new hybrid Polyanthus or Floribunda varieties with their masses of colorful bloom for hedge and garden display. We are doing our best to get all of these for you, and we think we are succeeding.



A Rose by a New Name

Once objectives are selected, a program of specific crosses is laid out which we hope will reach those objectives. To know what you want is one thing, knowing how you are likely to get it is another. Here the science of genetics plays an important part. Above is shown Mr. H. C. Swim, Director of Research at Armstrong Nurseries, at work in our laboratory. At the left is "Mac" McIntosh, doing some pollinating in one of our lath houses. The results, we hope, will be a worthy new Armstrong rose.



Tests & Still More Tests Insure Better Roses for You

After the planning is done, the crosses are made, and the resulting seedlings are brought into bloom, the work is just then well started. For each of these seedlings must be carefully observed for a long period of time, and its characteristics indexed. At the right is shown Dale Kloppenburg of our Research Staff doing this all-important work.

After several years of observation, a few are selected for further trial. And finally out of thousands of seedlings, a very small number will survive the tests and are entered in the important national and international trial contests or are otherwise started on their way to your gardens.

All of this procedure is not done overnight. Ten years is not an unusual length of time to elapse between the time a new rose seedling first blooms and the date on which it is first ready to plant in the gardens of America.

We're mighty proud that from this Research Department of ours have come more All-America Award Winners than have been produced by any other hybridizer in the world.



Armstrong Bush Roses

The Best Standard Kinds from Everywhere

Described below are those roses which are not pictured or described on other pages of this catalog. They are just as good and just as important as other kinds, but space does not allow us to picture in full color every one of the varieties which we grow. Whether you order the new introductions for 1951 or the All-America Winners for 1950 described on the opening pages of this catalog, or the old-time Radiance described below, you can be sure that you will get a garden tested, superbly grown Armstrong plant.

Frau Karl Druschki

This fine old Hybrid Perpetual continues to please rose growers everywhere because of its superb flowers, vigor, and indifference to conditions of soil and climate. Old though it is, "Frau Karl" is still one of the best of the whites. The long-pointed, snow-white buds open to handsome flowers with plenty of big, substantial, waxy-textured petals. Give it lots of room for the vigorous bush, with its handsome dark green foliage, will sometimes grow as much as 6 feet in a single season.

\$1.00 each; 3 or more, 85c each.

K. A. Victoria

For nearly 60 years, K. A. Victoria has been considered one of the best white roses of all because it blooms so freely and continuously no matter what the weather. Beautifully formed buds and magnificent high-centered fully double flowers of pure, ivory-white.

\$1.00 each; 3 or more, 85c each.

McGredy's Ivory

This rose is one of the great introductions of the famous house of McGredy in Ireland. Actually, the flowers are creamy-ivory white with waxy petals turning to a clear snowy-white as the flower opens. In cooler weather, there will occasionally be a faint flush of pink at the center. The buds are just about as perfect as any you will ever find and the graceful high-centered open flowers possess a delicate damask perfume.

\$1.00 each; 3 or more, 85c each.

Ondine

Perfect white rose buds are scarce so you will really appreciate having Ondine in your garden. Day after day you will be able to pick some of the most beautiful, long-pointed, snowy-white buds that can be imagined. The flowers are fairly large (20 to 25 petals) with good substance and a sweet fragrance. The plants are upright in habit, moderate in growth, producing plenty of snowy-white flowers on long strong stems.

\$1.50 each; 3 or more, \$1.25 each.

Radiance

Under all conditions of soil or climate, this robust disease-resistant variety never fails. Popular for over 40 years because it never fails to give you plenty of beautiful silvery-pink fragrant flowers on extremely long, strong stems.

\$1.00 each; 3 or more, 85c each.

Red Radiance

Exactly the same as its sister, Radiance, except that the flowers are rich cerise-red.

\$1.00 each; 3 or more, 85c each.

Signora

You seldom see this variety without breath-taking buds and well-formed flowers of intense scarlet-orange, shaded with tangerine and cerise. The fine robust plant produces very freely and no matter what the weather may be, each bud and flower is perfect—perfect in all stages. Plant Pat. No. 201.

\$1.50 each; 3 or more, \$1.25 each.

Snowbird

A small to medium sized rose, but one that is a real asset to any rose garden. Almost never is it without exquisite, long, flaring white buds and snowy, many-petaled, high-centered flowers. Our guess is that it will outbloom any other white rose in your garden by at least two to one.

\$1.25 each; 3 or more, \$1.05 each.

Texas Centennial

Often referred to as the "Red President Hoover." Just like that variety, it is an extremely tall, vigorous kind producing a plant 3 to 4 feet in height, with heavy strong stems and magnificent large full buds and flowers. The color is a bright glowing carmine red, fading to a softer rose-red as the flowers age. Give it plenty of room in your garden and then be prepared to pick some of the largest, most magnificent flowers you have ever seen. Plant Pat. No. 162.

\$1.50 each; 3 or more, \$1.25 each.

Armstrong Roses Will Give You Better Results—No Matter Where You Grow Them!

There are some 50,000 rose varieties known today. Our job is to carefully select the best for color, form, and garden performance. Even good varieties have to be carefully grown, and there is the difference in Armstrong Roses. Sixty years of experience, perfect growing conditions, and the aim to produce the best plants grown anywhere, is the combination which makes them better roses for you.

And - They Cost No More!

With the exception of tree roses, all rose plants sent by mail, express, or freight to any point in the United States or its possessions are shipped at our expense. You pay nothing in addition to the catalog price of the roses you order, except the sales tax of 3% if you live in California. We reserve the right to choose the method of shipment.

Planting Time

We will ship your roses at the most favorable time for planting in your area, and the approximate shipping time will be noted on the invoice which you will receive acknowledging your order. Generally speaking, Eastern planters favor planting fully mature stock in the spring when all danger of damaging frost has passed. In Florida and the southern part of the Gulf States, most planters prefer setting out their roses in November and December. In Arizona, New Mexico and other more or less arid regions of the Pacific Southwest, plants should be set out in December and January. Along the Pacific Coast, plants are usually set out in January, February, and March.

Free Planting Instructions

With every shipment of Armstrong Roses you will receive complete planting instructions. You are almost certain to be successful with your rose growing if you will follow the few simple rules covering planting and care.

You Save by Ordering 3 or More of Each Variety

You can save substantially by ordering 3 or more roses of the same variety. Similar savings are realized when you purchase any of the collections listed in this catalog.

Bush Roses

The Best of the World's Modern Roses and Fine Old Favorites

You can order any of these Armstrong Roses with confidence, because every rose variety that we list has had to prove its merit under tests before it is offered to you. You can also be assured that the plants you receive will be the largest, huskiest and finest plants it is possible to grow.

Roses Shipped at Proper Planting Time

We will ship your roses at the most favorable time for planting in your area, and the approximate shipping time will be noted on the invoice which you will receive acknowledging your order. Generally speaking, Eastern planters favor planting fully mature stock in the spring when all danger of damaging frost has passed. In the Florida and Gulf States area, most planters prefer setting out their roses in November and December. In Arizona, New Mexico and other more or less arid regions of the Pacific Southwest, plants should be set out in December and January. Along the Pacific Coast, plants are usually set out in January, February, and March.



Applause

Applause

This rose received the Gold Medal in the first postwar competition held at Bagatelle Gardens in Paris (1948). The many-petaled blooms of Applause are a dazzling light red in the ovoid bud, becoming a lighter shade in the full open flower. In all stages the color is rich and pleasing. The buds and flowers are exceedingly large in the spring, becoming smaller in the late summer (40 petals). The flowers of Applause are pleasantly fragrant so that the perfume is readily apparent as you stand near the bushes. The vigorous plant will be a little above medium height in the garden, will have twice as many branches as most other kinds and twice as many flowers. You'll like its compact bushy habit. The large leathery leaves are quite resistant to mildew. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 829.

\$1.75 each; 3 or more, \$1.50 each.

Countess Vandal

Just about the finest of the salmon-pink roses. The Countess produces continuously many long tapering buds of salmon-pink, enchantingly shaded with copper and gold tones. It is richly fragrant, fine for cutting because the long-stemmed buds are nearly always available and they keep exceptionally well. Buds and open flowers are usually perfect no matter what the weather. The vigorous bushy plant, with its large leathery leaves, thrives and blooms consistently in all rose growing sections. Plant Pat. No. 38.

\$1.50 each; 3 or more, \$1.25 each.

Countess Vandal



Crimson Glory



Crimson Glory

Despite keen competition from other more recently introduced red roses like Nocturne, Crimson Glory continues to be one of the most popular varieties in its color throughout the nation. Many growers in the Eastern and Midwestern States still place it at the top of the list of recommended reds. For the Southwestern States there are better red kinds. The beautiful flaring urn-shaped buds open into magnificent flowers of velvety crimson with black and maroon shadings. The bloom seems to glow like an ember when light is reflected from the velvety petals. The plant is vigorous, low, spreading, producing a continuous succession of richly fragrant flowers. Plant Pat. No. 105.

\$1.50 each; 3 or more, \$1.25 each.

Join a Rose Society. If roses are your hobby or you want to know more about them, join a rose society:

American Rose Society. Write Dr. R. C. Allen, Sec., Box 687-K, Harrisburg, Penn. Annual dues, \$4.50.

Pacific Rose Society. Write Mr. Fred W. Walters, 1044-A Olive Lane, La Cañada, Calif. Annual dues, \$2.50.

Armstrong

You Pay No More

You may as well enjoy Armstrong quality no matter where you live for it costs no more. All roses are packed and shipped to reach you in perfect condition anywhere in the U.S. And—it is all done at our expense. (Small packing charge for tree roses.)

Christopher Stone

Such a vivid color could not long go unnoticed in any garden. The glowing brilliant crimson-scarlet flowers, with deeper shadings, never have a trace of blue and do not fade in the hottest sun. Not all the buds are perfect in form, but they have a long-lasting substance and a delightfully spicy fragrance. Fully blown, this rose is as beautiful as any rose you will ever find.

\$1.00 each; 3 or more, 85c each.

Dainty Bess

Single roses are quaintly charming whether you see them in a garden or in a vase arrangement, and Dainty Bess is deservedly the most popular of them all. The large five-petaled flowers are a warm pink overlaid with a flush of suntan, punctuated with maroon stamens. The tall strong bush is an almost continuous source of blooms which last a long time after they are cut. The flowers form in clusters of three or more.

\$1.00 each; 3 or more, 85c each.



Christopher Stone

Etoile de Hollande

This magnificent red rose is ranked among the best in its color class. The medium-sized buds of velvety maroon open beautifully and cleanly to a marvelous flower of glowing crimson with darker shadings. Each petal holds its brilliant color until it drops. A heavy, delightful old-rose fragrance adds to its charm. The bush is strong, free-branching, and healthy with the leaves large, green, and fresh looking.

\$1.25 each; 3 or more, \$1.05 each.

Golden Rapture

The list of yellow roses is growing and competition in this color class is keen, but Golden Rapture continues to rank among the best. You will know why when you plant it in your garden. Morning after morning you can cut some of the most lovely long-pointed buds of bright yellow that you have ever seen. You will never cease to admire the sheer perfection of form and the brilliance of color. The shiny foliated plant grows to medium height and produces quantities of perfectly formed buds and flowers with a mild old-rose fragrance.

\$1.00 each; 3 or more, 85c each.

Grande Duchesse Charlotte

An All-America Award Winner in 1943, this rose is outstanding for its unique color and its intriguing perfume. The interesting buds are a rich claret color (you may call it brick-red) which changes as the flower ages to a lovely Begonia Rose. The flowers are not always perfect in form, but they are always beautiful because of that rich color, never before seen in a rose. You'll be glad you have this rose in your garden when you see the big, strong, free-branching plant and the flowers, with their unusual color and rich fruit-like fragrance. Plant Pat. No. 774.

\$1.50 each; 3 or more, \$1.25 each.

Grande Duchesse Charlotte



Golden Rapture



Dainty Bess



Bush Roses

Fiesta

Dazzling is the only word that describes this remarkable rose with stripes and flecks of bright yellow on a background of rich vermillion. The bizarre yet attractively colored flowers are never alike. Fiesta is a modest grower, low and spreading. It will require a little extra water and fertilizer to get vigorous growth and the finest blooms, but the gayly colored flowers are worth it, they make a great show on the plant, or as cut flowers. Slightly fragrant. Plant Pat. No. 389. **\$1.50 each; 3 or more, \$1.25 each.**

Fred Edmunds



This is the best of the newer roses in that unusual and enchanting orange color. The buds are a vivid orange, and the open flower is just as attractive in a captivating shade of apricot-orange. The form is not always perfect, but the color and a delicious fruit-like fragrance more than make up for this. The plant is low-growing but vigorous, and the glossy foliage is exceptionally attractive. Winner of an All-America Award for the Pacific Coast, Fred Edmunds is best in the cooler sections. Plant Pat. No. 731. **\$1.50 each; 3 or more, \$1.25 each.**

Girona

You will derive a lot of pleasure from growing this multicolored Spanish beauty because of its great vigor, the extremely handsome buds and flowers, and the fine fragrance. The large yet graceful buds open to magnificent, full, double flowers in beautifully varying tones of pink, yellow, and carmine. They have a lot of substance and keep exceptionally well when cut. **\$1.00 each; 3 or more, 85c each.**

Special Offer

The Thrifty Six

6 Great Roses At a Price to Fit Every Budget

If you want a selection of really fine roses at an unusually low price, here it is. These six famous roses have proved their merit all over the country, and you can be sure they will thrive and flower freely in your garden. Soon after you plant you will be picking gorgeous blooms in a variety of brilliant colors—you really will have a complete little rose garden. By the way, what more welcome gift could you find for the friend or relative who is just starting to landscape that new home?

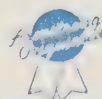
Christopher Stone
Etoile de Hollande
Girona
McGredy's Ivory
Mrs. E. P. Thom
Picture

**All 6
Postpaid for \$4⁹⁵**

(California planters add 3% sales tax)



Fiesta



Etoile de Hollande



Girona (left)

Fred Edmunds (right)



Armstrong



Heart's Desire

Heart's Desire



This 1942 All-America Winner has long-pointed buds of bright luminous red without other shadings. The flowers are always borne on long stems, and keep longer than most other kinds after they are cut. But the most outstanding feature of the rose is its superb fragrance. A few blooms will perfume an entire room. Occasionally there is a weak neck or a globular flower, but few can resist the clarity of color and the wealth of fragrance. Plant Pat. No. 501.

\$1.50 each; 3 or more, \$1.25 each.

Horace McFarland



One of the three 1945 All-America Winners, this rose is a beautiful living tribute to its namesake, the late Dr. J. Horace McFarland, who was one of the world's foremost authorities on roses. It is a good "solid" rose in every respect. The long-pointed, orange-pink buds are extraordinary for their length and beauty of form. In the bud the color is more orange than pink, and as the big fully double flower opens it becomes a deep apricot-pink with lighter shadings of salmon and coral-pink. The plant is tall, upright, and vigorous, with long straight stems and broad leathery foliage. Moderately fragrant. Plant Pat. No. 730.

\$1.50 each; 3 or more, \$1.25 each.



Mme. Chiang Kai-shek

Miss Clipper



Mrs. E. P. Thom



Katherine T. Marshall



Bush Roses

Katherine T. Marshall



Winner of an All-America Award in 1944, this variety has been chosen by All-America Selections as one of the top ten AARS Winners. The flowers are a warm clear pink without other shadings. There are not many petals (about 22), but all are big and heavy-textured, forming a magnificent bud and half-open bloom, with a rich fragrance. It has some of the biggest, most luxuriant and handsome foliage to be found among the newer roses, and an exceptionally robust plant. If you like your buds and flowers large, your plants tall, and your stems extra heavy, you will like this one. Plant Pat. No. 607.

\$1.50 each; 3 or more, \$1.25 each.

Lowell Thomas



When you are in the garden cutting blooms, you'll be glad you have Lowell Thomas, one of the best of the newer yellow roses. The big robust plant flowers incessantly, and every bloom is borne on a heavy stout stem. The long, tightly furled buds of rich yellow open into a large graceful flower of a uniform light yellow. Planters report this is one of the few yellow roses which does well in all areas, coastal or inland, hot weather or cool. An All-America Winner in 1944. Plant Pat. No. 595.

\$1.50 each; 3 or more, \$1.25 each.

Mme. Chiang Kai-shek



The top All-America Winner for 1944, and unquestionably one of the finest light yellow roses of all time. Great long buds of Primrose Yellow open into huge, many-petaled flowers of delicate creamy ivory. The bush will become one of the tallest in your garden, and will delight you with a long procession of spicily lemon-scented buds and flowers on long straight stems. Plant Pat. No. 664.

\$1.50 each; 3 or more, \$1.25 each.

Mme. Henri Guillot

You will marvel each spring at the splendor of this rose. The tight bud becomes succeeding more graceful as it opens into a large 25-petaled flower of brilliant flame-pink to raspberry-pink. The luxuriant glossy foliage clothes the big spreading plant right down to the ground. You'll find the richly colored flowers on top of tall straight stems unbelievably gorgeous and deliciously fragrant. We know you'll be rating this, just as we do, among your favorites. Plant Pat. No. 337.

\$1.50 each; 3 or more, \$1.25 each.

Miss Clipper

Miss Clipper has the finest, most rose-like fragrance of all. The long slender buds and lovely cupped flowers of pale salmon-pink, shaded orange and yellow, are mighty good to look at, too. Plants above medium height, slender, with long stems. At its best in the cooler areas. Plant Pat. No. 522.

\$1.50 each; 3 or more, \$1.25 each.

New Yorker

The vigorous tall-growing bush will produce a continuous succession of huge, high-centered flowers of clear dazzling red. Delightfully fragrant and long lasting with big heavy textured petals it is a red, red rose which stays red until the last petal falls. Plant Pat. No. 823.

\$2.00 each; 3 or more, \$1.70 each.

Mrs. E. P. Thom

Yellow roses may come and go but Mrs. E. P. Thom continues pleasing gardeners and outselling newer yellow roses every year. You will know why when you see the long-pointed buds of clear canary-yellow and the large flowers, fully double, lovely in form, and delightfully fragrant. It is often at its best when other kinds have passed the peak of spring bloom.

\$1.00 each; 3 or more, 85c each.

Mme. Henri Guillot



Lowell Thomas

"Roses for Every Garden"

This 218-page book by Dr. R. C. Allen deals with the selection and proper care of roses in practically all climates and soils. We consider it to be just about the best guide for either the experienced rose grower or the beginner. Shipped postpaid anywhere in the United States for \$3.50.

New Yorker

Horace McFarland





Sweet Sixteen



Armstrong Bush Roses

For Gardening Pleasure Grow These Better Roses

Sweet Sixteen

Dainty pink, with tints of rose and a dash of gold—a soft rose complexion in the delicate colors of youth and beauty. The long, tight buds, half-open blooms and large-petaled flowers of this Armstrong Rose are magnificent in their perfection. From spring until fall you will enjoy a long succession of sweetly fragrant buds and flowers borne on long straight stems. The plants are tall, rather slender and do especially well in coastal or cool weather regions, where Sweet Sixteen is exceedingly lovely in form and color. Plant Pat. No. 631.

\$1.50 each; 3 or more, \$1.25 each.

Rubaiyat



The All-America Winner for 1947, this Irish beauty produces a long shapely bud of scintillating rose-red or crimson, usually becoming paler in the open bloom. Both buds and flowers are extra large and carry a delightful fragrance. This variety displays its best color and most perfect form in cool climates, but everywhere the tall vigorous plant keeps up a never-ending succession of blooms. Plant Pat. No. 758.

\$1.50 each; 3 or more, \$1.25 each.



Rubaiyat

Picture

There are no adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Even if they could give you some idea of the color, they would still fail to suggest the warmth of the rich salmon undertones. Each flower is heavily petaled, substantial and long-lasting, and the strong vigorous plants produce continuously from the spring to fall.

\$1.00 each; 3 or more, 85c each.

President Herbert Hoover

This familiar multicolor combines shades of cerise, pink, flame, scarlet, and yellow. The long buds are beautifully formed, and open slowly into a gigantic bloom possessing a most delicious fragrance. It is a magnificent grower, four feet in one season being quite ordinary, and it is not a question of how long you want the stems to be, it is only how long you wish to cut them. Give it plenty of room, it will use it.

\$1.00 each; 3 or more, 85c each.

The Chief



The extremely long buds are gigantic in size, yet they are saved from awkwardness by their graceful perfection of form and rich color. With changes in the weather the color of the bud varies from deep rose to flame. The open flowers, with a rich fruity fragrance, are fully double and strikingly colored in tones of flame, coral, and copper. All-America Winner for 1940. Plant Pat. No. 456.

\$1.50 each; 3 or more, \$1.25 each.

Talisman

This vividly colored rose is probably better known as a florist's cut flower than any other. The buds are exquisitely formed, orange-scarlet and golden-yellow in color, and are borne on long stiff stems. The open flowers are richly fragrant. Talisman was one of the very best roses of its day and it has great sentimental value for many planters. However, we think that Taffeta, Signora, and other newer roses in this color range are superior.

\$1.00 each; 3 or more, 85c each.



The Chief



President Herbert Hoover



Talisman



Picture

Tree Roses

For lending the garden a touch of formality, few plants can equal the colorful tree roses. Standard, or tree-shaped roses are grown by budding the desired variety into a tall straight stalk at a height of 36 inches. The bushy head usually produces more flowers and larger ones than the bush type of the same variety.

Shipped Bare Root

During the months of January, February, and March, dormant, bare root trees may be safely shipped for immediate planting to Pacific Coast areas, warmer sections of the Southern States, and portions of the East Coast. Because tree roses are extremely hard to handle and because special costly cartons are required to make sure that you receive them in the same fine condition in which they left the nursery, we make a 50c charge for packing and mailing each tree rose.

Prices on all bare root, dormant Tree Roses, \$4.50 each; \$40.00 per 10. Ten assorted Tree Roses sold at the 10-rate. (Add 50c per tree for shipping charges.)

Applause

The Bagatelle Gold Medal Winner—long-lasting flowers of brilliant rose-red.

Bravo

Brand new Armstrong creation for 1951. Huge perfect blooms of brilliant cardinal-red.

Charlotte Armstrong

Long, blood-red buds and brilliant cerise flowers of astonishing size and beauty. Our finest rose.

Debonair

Exquisitely formed primrose-yellow buds and flowers.

Fandango

A new Armstrong introduction for 1950. Lovely buds and breath-taking flowers of dazzling fiery orange-red.

First Love

Another new Armstrong Rose. Long, slender buds of delicate, pale pink.

Forty-niner

1949 All-America Winner. Cardinal-red with the reverse of the petals straw-yellow.

Lowell Thomas

Rich golden yellow. Does well in all areas.

Mirandy

Glowing, dark red buds and many-petaled flowers with a wealth of perfume. Magnificent warm weather rose.

Mission Bells

1950 All-America Winner. Beautiful buds of deep glowing salmon and high-centered flowers of shrimp pink.



A portion of our fine tree rose stock in the field

Nocturne

New 1948 AARS Winner with amazing streamlined buds and glorious flowers of cardinal-red, with darker shades.

Peace

1946 All-America Winner. Huge, yet perfectly formed and delicately colored flowers of yellow, buff, cream, and pink.

Picture

Sparkling, warm pink buds and open flowers in great profusion.

Show Girl

Great, long buds of deep rose-pink. More than satisfying, it is a spectacular rose everywhere.

Snowbird

Beautifully shaped white buds open into snowy, many-petaled blooms. Very fragrant.

Sutter's Gold

1950 All-America Winner. Brilliant yellow splashed with orange and crimson. See page 5.

Floribundas

There is almost nothing you can plant in your garden which will give you as much genuine pleasure as Floribunda roses. More colorful and more continuous in their blooming habit than annuals or perennials, they will provide an almost unbelievable show of color from early spring until very late fall. Floribundas are superb for mass color or planted singly and it is difficult to imagine anything more attractive than a bushy low hedge loaded with roses. They have a remarkable indifference to soil and climatic conditions and they are quite hardy, too. All you need to do is give them an occasional spraying and fertilizing to get spectacular results.

Chatter

The brilliant crimson color is something unusual, new, and exciting in a Floribunda. The plant is literally smothered with clusters of fragrant glowing flowers, 2½ to 3 inches. The plant grows to 2 to 2½ feet in mild climates, lower in colder areas. Ideal for a low or medium height hedge or border. Plant Pat. No. 739.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

Floradora

Call it a cinnabar-red, orange-scarlet, scarlet-vermilion—whichever sounds the most attractive to you. The exquisitely formed buds, perfect for cutting, are carried in sprays of from 6 to 12 and each opens slowly to a fully double 2-inch flower resembling a perfect little camellia. The aging flowers fade to an unattractive color, but you will not be able to resist cutting them long before that. Plant is tall, 3 to 4 feet.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

Goldilocks

This is something different—a true Floribunda in a rich shade of golden yellow. The low compact 18-inch bush is continuously bursting with golden masses of perfect little buds and many-petaled, long lasting flowers. The aging flowers hold their color and the delightful abundance of bloom is a breath-taking sight in a garden. Plant Pat. No. 672.

\$1.50 each; 3 or more, \$1.25 each;
25 or more, \$1.15 each.

Pink Bountiful

This Floribunda will thrill you with clusters of soft pink blooms throughout the season. Handsome ovoid buds of deep pink unfold into perfect 3-inch flowers of buff and salmon-pink resembling a small Hybrid Tea. They are large for a Floribunda yet delicate, and they possess a rich fragrance. Plant 3 to 4 feet. Plant Pat. No. 601.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

Fashion

This uniquely colored Floribunda not only won All-America honors for 1950, but it was awarded the Gold Medal at the Summer Show of the National Rose Society of England and a Bagatelle Gold Medal as well. It is described on page 6, but we list it here because it is a most welcome addition to the celebrated Floribunda class. A lovely color, a blending of coral and gold, its continuous blooming habit and the good looks of its vigorous 2 to 2½-foot plant have made this a very popular rose everywhere. Plant Pat. No. 789.

\$2.00 each; 3 or more, \$1.70 each;
25 or more, \$1.50 each.

Pink Bountiful

Summer Snow (Below)

Goldilocks

Fashion (Below)

Chatter (Below)

Pinocchio

For Lots of Bloom!

Pinkie



Pinkie has more downright charm, dainty beauty, and artistic appeal than any rose that we grow. It is a new and entirely different Floribunda type. The bushy little plants, 15 to 20 inches high, carry throughout the entire blooming season—spring, summer, and fall—a great profusion of little slender pink buds with a perfection of form never seen in Floribundas before. The buds open to fully double flowers about 2 inches across. The light green glossy foliage forms a perfect background for the large rounded clusters of spicily fragrant little blooms. Pinkie is perfectly adapted for use as a low hedge or border planting, because it stays low and compact. Wherever you plant it, the continual mass of bloom will be one of the highlights of your garden. There will always be plenty of perfect little buds or large sprays to cut for arrangements. Originated in the Armstrong Research Department by H. C. Swim. Plant Pat. No. 712.

\$1.50 each; 3 or more, \$1.25 each; 25 or more, \$1.15 each.

Pinocchio

Throughout the season it is literally covered with immense clusters of perfect little roses in the brightest, cheeriest, and daintiest shades of salmon flushed with gold that you can imagine. Each little bud in the cluster is a perfect garden rose in miniature and possesses a delightful fruity fragrance. The plant grows 24 to 30 inches tall, and requires no special care for splendid results. Plant Pat. No. 484.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

China Doll

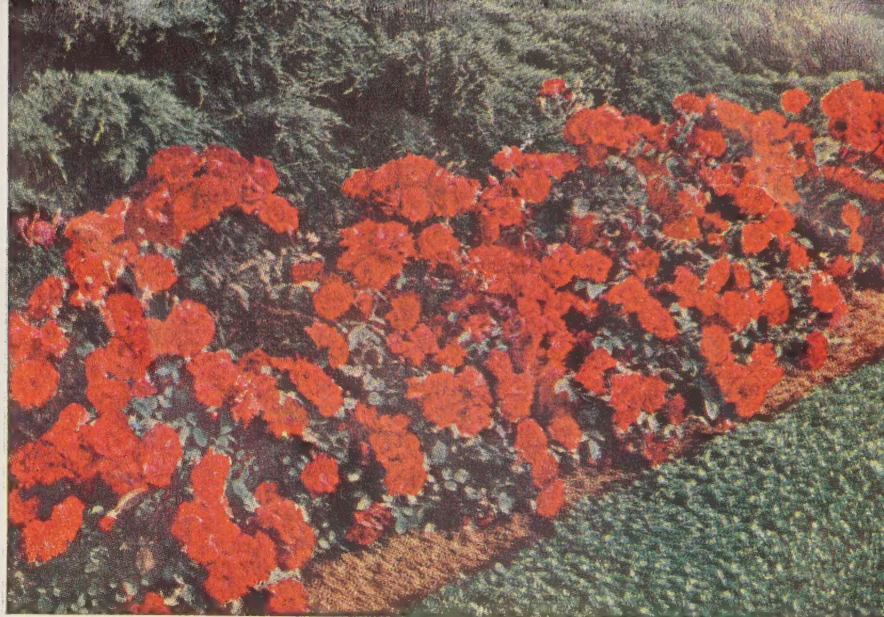
Imagine a bushy, rounded 18-inch rose plant carrying 240 perfect pink roses at a time, each flower 1 to 2 inches across. We counted the flowers on several normal plants of this new Baby Rose and that was the average number. The rounded flower clusters so cover the plant that you cannot even see the leaves, and as one crop goes another comes on. The color is a bright, cheerful shade of China Rose, and the little double flowers last a long time. The petals always drop cleanly before they become unsightly. The dwarf, almost thornless plant, with its glossy mildew-resistant foliage and bright cheerful flowers, is wonderful for a low border or hedge. Take a look at the picture, lower right, and you will see what we mean. This picture was taken in late May, but the plants will be just like this—covered with bloom throughout the summer and fall. Plant Pat. No. 678.

\$1.25 each; 3 or more, \$1.05 each; 25 or more, 95c each.

Summer Snow

From spring to late fall this prolific white Floribunda will resemble an immaculate snowbank in your garden. Often it produces 15 or more buds to a cluster and the countless clusters are continuously unfolding new flowers. There is always a generous supply in the garden or for cutting. The bushy large plant grows 3 to 4 feet in height, making it excellent for "backing up" lower growing roses or a bed of brightly colored annuals or perennials. Plant Pat. No. 416.

\$1.25 each; 3 or more, \$1.05 each; 25 or more, 95c each.



Valentine

Valentine—New for 1951

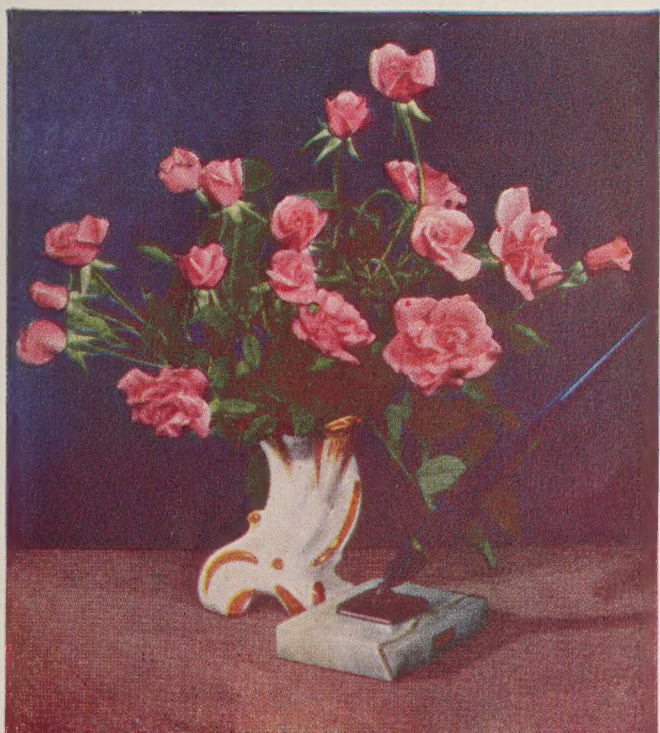
This brand new Armstrong introduction for 1951 is described on page 4, but we list it here too, because it is a fine addition to the Floribunda class. Prior to Valentine, there has been no Floribunda in a truly brilliant shade of red. The low bushy plant (18 to 20 inches high and as much across) is continuously covered with good-sized semi-double flowers of rich dazzling crimson. Plant Pat. Appl. For.

\$1.75 each; 3 or more, \$1.50 each;
25 or more, \$1.25 each.

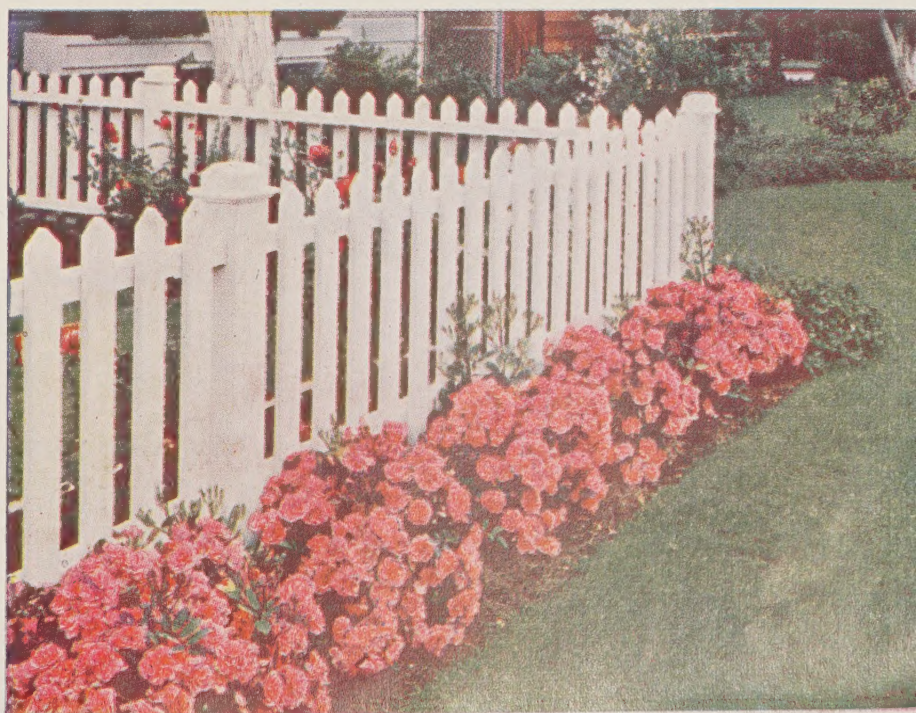
Floradora



Pinkie



China Doll (Below)



Climbing Roses

Few garden plants will provide as much beauty and color as Climbing Roses. They pay generous dividends in return for ordinary care and require only a small space in your garden. Fences, trellises, or arbors come aglow with spring color—bare walls or unsightly places are soon covered with masses of luxuriant foliage studded with hundreds of colorful blooms. The Climbers we list here are mostly climbing types of famous Hybrid Teas. They thrive in the Southern States and along the Pacific Coast. In regions of sub-zero temperatures all except Paul's Scarlet require special winter protection.

Belle of Portugal

No rose will grow more vigorously; 10 to 12 ft. canes the first season are not at all unusual. The amazingly beautiful salmon-pink buds, too, are gigantic in size, often 3 or 4 inches in length. Do not expect it to bloom the first year after planting because it is too busy growing. But after that be prepared to enjoy its spectacular masses of bloom months before any other rose is in bloom.

\$1.25 each; 3 or more, \$1.05 each.

Billy Boiler

We think that this variety has the most perfect blooms of any red climber. The robust plant sends up many canes to 12 feet, and at the tip of each side branch on great long stems for cutting are the immense flowers, absolutely perfect in every way. Deep red, with blackish shadings and quite double, the blooms are beautifully shaped and deliciously fragrant. The color does not fade in the hottest sun.

\$1.25 each; 3 or more, \$1.05 each.

Climbing Etoile de Hollande

Climbing Cecile Brunner

This famous Polyanthus has been one of America's favorite climbing roses for over 50 years. Few roses can equal the continuous show of dainty, miniature, rose-pink, salmon-shaded bud clusters. Charming to old and new acquaintances alike. It is a strong grower, needs no special coaxing.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Christopher Stone

The big velvety red flowers, with their waxy petals and delicious perfume, which are so admired on the bush form of Christopher Stone, can now be had on a climbing plant. Nothing makes a more beautiful display in springtime than a red climber, and when this one is covered with its big, dazzling blooms it will transform your trellis or arbor into a gorgeous spectacle that will be worth going a long way to see. Plant Pat. No. 626.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Etoile de Hollande

This variety is a favorite the country over and is rated by many among the three top red roses. Some of the finest big, red buds and open flowers that we have ever seen are produced on this big, strong growing plant with its attractive great big fresh looking foliage. Actually the blooms are often larger and on longer stems than those of the bush Etoile de Hollande and they possess the same rich fragrance. We rate it as the finest red climbing rose that we grow but there are seldom enough plants to supply the demand because it is a difficult kind to propagate. This is the climber to plant for lots of perfect red buds and flowers for cutting.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Peace

Climbing Hinrich Gaede

It is difficult to describe the brilliant flame-like combination of orange and vermillion which gives these flowers so much richness and beauty. This climber does not stop with the spring blooming period but continues to produce occasional eye-catching blooms all through the summer and fall. An Armstrong Nurseries introduction. Plant Pat. No. 244.

\$1.50 each; 3 or more, \$1.25 each.

Climbing K. A. Victoria

For nearly 60 years, K. A. Victoria has been considered one of the best white roses of all because it blooms so freely and continuously no matter what the weather. This climbing sport will give you those same beautifully formed pure ivory-white buds and magnificent high-centered, fully double flowers that have made this variety a leading white. Any new white climbers will have to be mighty good to replace it.

\$1.50 each; 3 or more, \$1.25 each.

Climbing McGredy's Ivory

Good white climbing roses are hard to find. This one is just the answer to those who want a large-flowered white. In the spring, this climber is covered with dozens of exquisite ivory-white buds which open to deliciously fragrant, big snowy flowers. You will really enjoy cutting these long-stemmed beauties.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Mrs. Sam McGredy

You will be amazed at the marvelously formed buds and perfect flowers of rich coppery orange—a color unusually striking and exclusive with this variety. The plant has the most luxuriant, glossy, bronzy green foliage in the rose world, with exceptional vigor, and it will quickly spread over a fence or wall. When it is covered with those sensational long-stemmed blooms, it is certain to be a favorite in your garden. Plant Pat. No. 394.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Night

It is difficult to imagine anything more delightful than a big vigorous plant covered with exquisite deep dark red buds and large, velvety textured crimson flowers, shaded black and maroon. You will certainly enjoy the spectacular beauty of this Armstrong introduction. The intense cinnamon-clove fragrance will scent your entire garden. Plant Pat. No. 439.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Peace

Peace is now a top favorite with rose growers everywhere. This new climbing sport has the same fine foliage and strong stems and will give you the same huge perfectly formed flowers. The full ovoid bud is deep yellow with the edges of the petals picoté cerise. It slowly opens to a glorious 5-inch bloom with shades of canary-yellow, pale gold, cream, pearly white, and apple blossom. Plant Pat. No. 932.

\$2.00 each; 3 or more, \$1.70 each.

Climbing Picture

Where you get dozens of blooms on the bush form of this popular pink variety, you will get hundreds of beautiful, long-stemmed, perfectly formed buds on this climber. Each flower is a "perfect picture" in clear rose-pink with warm salmon undertones, every bloom enchantingly fragrant. An Armstrong introduction. Plant Pat. No. 524.

\$1.50 each; 3 or more, \$1.25 each.

Climbing President Hoover

The famous President Hoover, with its pink, red, yellow, and buff flowers, is vigorous enough as a bush, but as a climber it grows by leaps and bounds. Beautiful flowers are produced in great profusion, each one on a long stem perfect in color and symmetry. Popular with rose growers everywhere.

\$1.25 each; 3 or more, \$1.05 each.



Paul's Scarlet

Mermaid

Grow it as a climber, as a pillar rose, or as a big rambling bush. It makes a great mass of glossy foliage the year around. Throughout the season it produces big, 5 to 6-inch, single flowers, pale sulphury-yellow with a gold center.

\$2.00 each; 3 or more, \$1.70 each.

Paul's Scarlet

The flowers are of an intense vivid scarlet, semi-double, very freely produced in great clusters of from 3 to 20 blooms. The brilliant flowers do not fade, but maintain their flaming color until the last petal has dropped. This variety is hardy, even in sub-zero climates. The mantle of flaming color created by this variety on a fence, trellis or arbor is one of the most spectacular of spring sights.

\$1.25 each; 3 or more, \$1.05 each.

Climbing Show Girl

Show Girl is one of the many fine roses originated in the Research Department of the Armstrong Nurseries. We are glad that we are able to offer a climbing sport of this splendid deep pink variety which will furnish amazing quantities of the longest, most perfectly formed, deep-pink rose buds that you've ever seen. The plant is a vigorous grower and will produce enough long-stemmed flowers so that you can literally cut a bouquet nearly every day in the spring. Plant Pat. No. 892.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Talisman

It is difficult to imagine anything more striking than a fence or trellis blanketed with the marvelous urn-shaped buds and lovely red and gold flowers of Talisman. On a four-year-old plant we counted 311 perfect, long-stemmed buds and flowers at one time. How is that for a marvelous garden show?

\$1.25 each; 3 or more, \$1.05 each.

Climbing Texas Centennial

The long, brick-red buds and the huge, rosy, open flowers are even larger, more lovely, and borne on longer stems than on the bush form of this rose which is so popular everywhere. It is a great big vigorous plant, blooming profusely every spring, and it will give you all kinds of big, long-stemmed, brilliantly colored buds for cutting. Plant Pat. No. 565.

\$1.50 each; 3 or more, \$1.25 each.

The Banksias

A rampant old California climber, spreading everywhere, festooned in the springtime with a profusion of little button-like flowers. Absolutely thornless. We have *Banksia White* and *Banksia Yellow*.

\$2.00 each; 3 or more, \$1.70 each.

The Cherokees

We like to recommend the old-fashioned single flowered Cherokee Roses because they fit into informal landscapes so well. The foliage is a bright shining green, and the delicately colored single flowers are produced in great masses in the spring. They do best when allowed to ramble over fence or wall without pruning. We have *Pink Cherokee*, *Red Cherokee*, and *White Cherokee*.

\$1.50 each; 3 or more, \$1.25 each.

High Noon



High Noon



The intense shade of clear shining yellow displayed in the medium-sized well-shaped buds cannot be found in any other rose today.

High Noon is the winner of the 1948 Regional All-America Award for the Pacific Coast and Southern States.

It is not a rampant climber, but a bushy 8-foot pillar rose, best displaying its beauty when grown against post, wall, or arbor. High Noon grows quickly, producing buds on long, almost thornless stems. Best of all, it does not stop with a brilliant display of spring color, but continues to bloom throughout the entire growing season. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 704.

\$1.75 each; 3 or more, \$1.50 each.

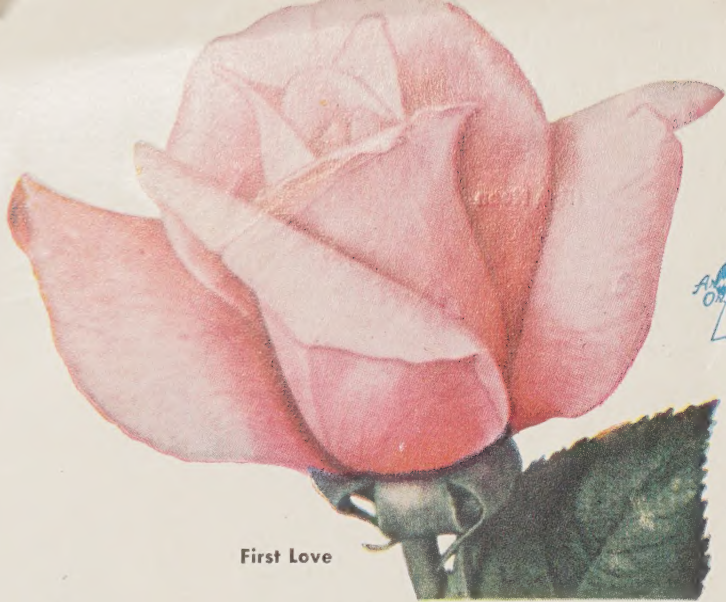
Mme. Gregoire Staechelin

For sheer exquisite beauty of color and form, this pink rose from Spain is unexcelled. The vigorous plant produces great quantities of bloom which keep opening for several months in the spring. The long buds open to semi-double flowers of delicate pink with a delightful fragrance.

\$1.25 each; 3 or more, \$1.05 each.

Climbing Show Girl





First Love



Save on These

Armstrong

Collections

The Armstrong Nurseries is very proud of these latest products of its Research Department. In these two collections we are offering the finest roses available anywhere at a generous saving to you over the regular price. Enjoy these California-bred roses in your garden.

Latest All-America Winner
Sutter's Gold



The "1951" Collection

Bravo. Brilliant red. See page 2.
First Love. Delicate pink. See page 3.
Sutter's Gold. Golden yellow. See page 5.

One plant of each of the above sent **\$ 5⁰⁰**
postpaid
(Purchased singly would cost \$6.00)



The brilliant new
Bravo



All-States Collection

Charlotte Armstrong. Red and cerise. See page 10.
Sutter's Gold. Golden yellow. See page 5.
Forty-niner. Scarlet and yellow. See page 11.

One plant of each of the above sent **\$ 4⁴⁵**
postpaid
(Purchased singly would cost \$5.25)

Like any other order for roses these collections will be sent anywhere in the United States at proper planting time and at our expense. (California buyers add sales tax of 3%.)

Armstrong
Nurseries

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STanley 72394

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4440 Sepulveda Blvd.

Phone: VERmont 82-665

Phone: Ontario 627-61

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3759 Long Beach Blvd.

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